



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL  
MEETING NOTICE  
February 16, 2010  
10:00 a.m. – 12:30 p.m.**



Larry Gotlieb  
Chair

Chris Essel  
Vice Chair

**California Energy Commission  
1516 Ninth Street, Hearing Room A  
Sacramento, CA 95814-5512**

Arnold  
Schwarzenegger  
Governor

Barbara Halsey  
Director

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**AGENDA**

- I. Introduction and Opening Remarks**
- II. Chair/Executive Director Updates:**
  - **California Green Workforce Initiative Updates**
    - **Clean Energy Workforce Training Program (CEWTP)**
    - **Regional Industry Clusters of Opportunity Grants (RICOG)**
    - **Legislation Tracked by Staff**
- III. Labor and Workforce Development Agency Update**
- IV. Action Items: Approval of December 8, 2009 Meeting Minutes**
- V. Discussion Items:**
  - **State Energy Sector Partnership (SESP) and Training Grants**
  - **AB 3018 – Green Collar Job Council’s State Legislative Annual Report**
- VI. Information Presentation: NEXT 10 Report - Many Shades of Green**
  - **Collaborative Economics – Doug Henton**
- VII. General Discussions and Next Steps**
- VIII. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL  
STATE ENERGY SECTOR PARTNERSHIP  
December 8, 2009**

**California State University, Sacramento  
Alumni Center  
6000 J Street, Sacramento, CA**

**MEETING SUMMARY**

**I. Welcome and Introduction**

Chair, Barry Sedlik, opened the meeting and informed everyone that photographs would be taken during the meeting to use in the Council's AB 3018 report to the Legislature as well as the State Board's Annual Report.

Mr. Sedlik acknowledged the accomplishments of the Council over the past year. Council members/designees (listed below)

M. Kaems for Speaker Karen Bass  
Jaime Fall for Secretary Bradshaw  
Jamil Dada  
Nadia Leal for Senator Ducheny  
James Goldstene  
Randall Hernandez  
Marty Keller  
Stewart Knox

Brian McMahon  
Peter Cooper for Art Pulaski  
Jose Millan for Jack Scott  
Barry Sedlik  
S. McKinley for Assemblymember Swanson  
Audrey Taylor  
Willie Washington

**II. Agenda Item: Chair/Executive Director Updates**

Deputy Director Doug Sale gave an update on the California Energy Workforce Training Program (CEWTP). The Employment Development Department (EDD) has conducted a grantee orientation webinar and most grantees have started activities including meeting with partners and establishing their Employer Advisory Councils.

An application for the State Energy Sector Partnership (SESP) and Training Grant was submitted to the US Department of Labor (DOL) for the maximum request amount of \$6M. Grantees may be announced by the end of the year.

On the Regional Industry Clusters of Opportunity Grants (RICOG), thirteen proposals were received by the deadline of December 3. We are expecting to fund approximately ten. Due to scheduling and holidays, reading won't be done until the beginning of the 2010.

Barbara Halsey and staff attended the California Public Utilities Commission (CPUC) Partnership workshop dealing with Workforce Education and Training in the Energy Efficiently Sector. Barbara gave an update on the work of the Council and the State Board and we look forward to establishing a partnership with the CPUC as we have with the California Energy Commission (CEC).

**III. Action Items**

- September 22, 2009 meeting minutes were approved.
- October 7, 2009 Council SESP minutes were approved.

## Information Presentations:

Mr. Sedlik touched on the Council's efforts that focused on training which were enhanced by the Recovery Act funding. In the coming year, we would like the Council to focus on job side of the equation. The following presentations will address this shift.

### *Labor Market Information Division's (LMID)*

Bonnie Graybill updated the Council on the Labor Market Information Division's (LMID) efforts to expand knowledge by connecting with local, state and federal partners as well as surveying employers. LMID was awarded the single state grant of \$1.25M from DOL to 1) Analyze results of the Green Survey; 2) Conduct Green Occupational Skills research; 3) Improve Skills Transference Evaluate Occupational Skills Assessment Tools and automate results 4) Continue to develop Green Training Inventory; and 5) Improve electronic information.

Ms. Graybill gave a summary of the LMID survey preliminary responses (7,000 employers). LMID received \$200K from the CEC that supports the analysis of survey findings specific to Advanced Transportation. Additional information is available in Ms. Graybill's presentation posted on the State Board website.

### *California Manufacturing Technology Consulting (CMTC)*

David Braunstein, President and CEO of the California Manufacturing Technology Consulting (CMTC) gave an overview of manufacturing in California. He spoke about the services provided by the Manufacturing Extension Partnerships (MEP), including green programs. The CMTC serves the southern part of California while Manex serves the northern half of the state. CMTC delivers services to manufacturer's specific to their needs, has a wide range of private and public partners, works with companies for evaluation, change management, workforce development, as well as energy efficiency strategies. They would like to be able to certify green manufacturers and are working with the appropriate government agencies to explore that possibility. Additional information is available in Mr. Braunstein's presentation posted on the State Board website.

### *Manex*

Bill Brown of Manex Consulting described their work in helping companies make the fundamental transformation shift to both stay and thrive in California, as well as be "lean and green." Like CMTC, they work with many partners to assess and support the companies in California. He explained that there is a lack in qualified workforce with the skills to work manufacturing jobs. An essential partner is the education system to prepare young people to be able to work in this industry. Manex helps companies reduce waste by being organized; from strategic planning to the flow on the floor. Additional information is available in Mr. Brown's presentation posted on the State Board website.

Mr. Sedlik commented that the Council needs to begin to think broader than individual training, but rather provide education and information to organizations and employers as well. He also addressed the highly competitive, product-driven process that is manufacturing, and how it is difficult for them to see the value of green practices. We need to consider making green practices cost effective for manufacturer's to comply with green policies. Because the California MEPs are not receiving State funds in support of their services to manufacturing companies, they are operating at a disadvantage and we need to think about what we can do to encourage the adoption of these techniques in adapting to the green economy.

### *CalEPA*

Mr. James Goldstene of CalEPA gave the Council a brief update on AB 32 implementation as well as upcoming recommendations to their board including cap and trade, regional targets, and updating

economic analysis on their scoping plan. More information can be found in Mr. Goldstein's presentation on the State Board's website.

## **VI. Public Comment**

Elaine Gartner from the Centers of Excellence announced a water occupations report posted on their website and expressed their interest in continued partnering.

Lisa Paulo from the California Public Utilities Commission commended the Council on their work with both the supply and demand as well as today's focus on manufacturing.

Jamil Dada announced an update from Washington DC regarding a potential Jobs Bill.

## **Meeting Adjourned**